

BROKER SEARCH DATA LICENSE

**See What Brokers Want –
Before Loans Are Locked**

How It Works

COLLECT

Receive anonymized broker search data monthly

ANALYZE

Benchmark your visibility, identify product gaps, and validate pricing strategies

ACT

Adjust offerings and pricing based on real broker interest

- Access raw, anonymized search data from 6k+ brokers – over 1M rows per month.
- Understand what brokers are searching for to identify emerging opportunities.
- Integrate scalable datasets directly into your analytics workflows for custom analysis.

Raw Data Delivery

Receive monthly sFTP files with 20+ variables per search (loan type, purpose, LTV, occupancy, state, fees, and more).

Flexible Integration

Use data in your own analytics environment – no reliance on predefined interfaces.

Unique Data Access

Capture intent before locks with exclusive data from Loansifter.

Custom Analytics

Configure custom analytics using raw data to support scalable analysis tailored to your needs.

Holistic Market Intelligence

Combine Broker Search Data License with Investor Pricing Insight (IPI) for a complete view of program visibility and pricing competitiveness.

Early Market Signals

Get broker insights, including non-QM searches, to compare and model trends.

- Benchmark visibility against competitors
- Identify gaps in product offerings and pricing strategies
- Validate pricing competitiveness with search vs. lock data

Connect with your
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